Doosan Forklift

Doosan Forklift Training Markham - Doosan Infracore Company Ltd. is an intercontinental company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Tools and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, based in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer wishes.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent sellers moving lift truck supplies and materials handling equipment. This system helps Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably comprises of 63 different versions consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle designs range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest growing forklift company in the North American market, thanks to their consistency in maintaining a high level of consumer service quality and optimum product performance to all Doosan Infracore Forklift users. The U.S. lift Truck division based in Cleveland has a professional team knowledgeable in Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the forklift industry

Korea's initial domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion venture. Early sales of this manufacturing equipment focused on large business communities, the armed forces and on state-run firms. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training became the new focus for improving quality and product development.

Lift Truck Export Growth

Home-based forklift trade for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's superior technological advancements combined with sales success placed them in a position of considerable expansion of their lift truck business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to counter act competitive pressures in the US materials handling market. This project drastically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a modern plant which helped launch the company for the manufacture of high added-value products suitable for export. In 1993, the corporation had a international sales network and started exporting models they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.